## ANNOUNCEMENT - ASIAN AEROSOL FEDERATION ESTABLISHED

Today, 14 of November 2011, we the heads of aerosol associations from Australia, China, India, Japan, New Zealand and Thailand would like to formally announce that the "Asian Aerosol Federation" is established.

Its Inaugural President is Mr Lindsay Showyin of Australia, and Inaugural Vice-President is Mr Nobuyuki Minami of Japan.

The Federation will promote the prosperous development of the aerosol industry and market, and enhance the health and welfare of consumers.

The body's establishment follows a series of meetings in Rome, Sydney, Shanghai, and now in Zhongshan. This discussion has led to the decision to establish an "Asian Aerosol Federation".

The Federation will facilitate enhanced communication and cooperation in the aerosol industry, information exchange on technical knowledge, experiences, law and regulation, the development of harmonised standards, positive publicity about aerosols, and cooperation with other aerosol associations and federations around the world.

The world's population is 7 billion and annually they consume 14 billion cans of aerosol products. There are 4.1 billion people in Asia and an annual aerosol production of 3 billion cans of aerosols. The per capita consumption of aerosol products in Asia is thus much lower than the average worldwide. Our new organisation aims to increase this figure by working responsibly and cooperatively.

The Asian Aerosol Federation welcomes membership from Aerosol Associations in the region and looks forward to assisting and encouraging enterprises from countries which do not yet have a formal aerosol industry body, to form one.

The Federation is working with great enthusiasm on its business plan for 2012 and will have a website shortly.

We look forward to working together to let more consumers in Asia know the benefits which aerosol products can bring to their life!

Signed on behalf of:

Aerosol Association of Australia Inc.

Aerosol Committee of China Packaging Federation

Aerosol Promotion Council (India)

Aerosol Industry Association of Japan

Aerosol Association of New Zealand (Inc.)

Thai Aerosol Association